



INAUGURAL

SPICE  
MIDDLE EAST

SPICESERIES.COM/SME

6 - 8 MAY 2026

SHARM EL SHEIKH, EGYPT

## STRATEGIC PARTNERS & SPONSORS



**EI NEWS**  
INSIGHTS BY EXPERTS



## ABOUT THE ORGANISER

**Eventus International** has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge sharing, each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and strengthen their brand presence.

## BROCHURE CONTENTS

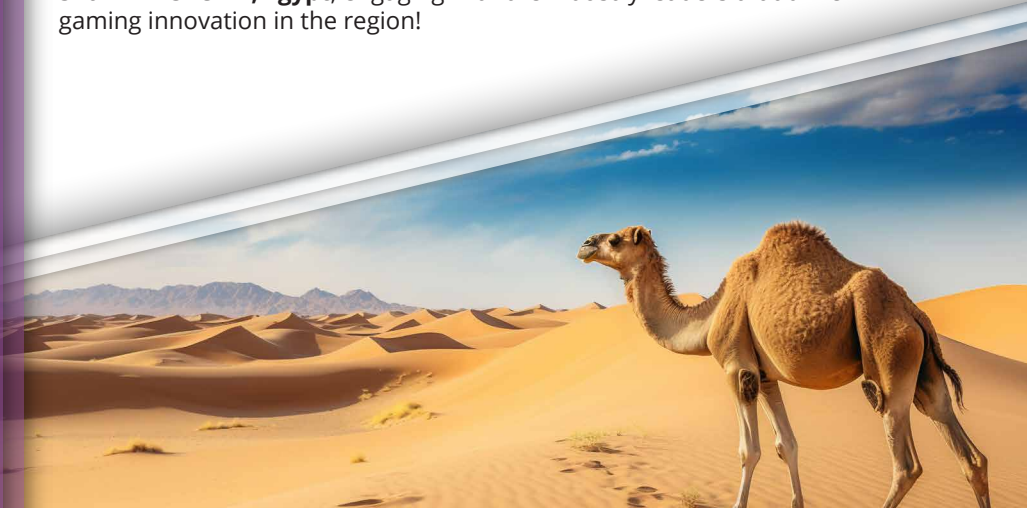
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# ABOUT THE EVENT: SPiCE MIDDLE EAST

The Middle East's gaming market is transforming at a remarkable pace, and **SPiCE Middle East** arrives at a pivotal moment, poised to support and drive the industry's next phase of growth. This premier event will uncover new horizons, navigate regulatory evolution, and ignite investment interest – uniting forward-thinkers and decision-makers determined to chart the region's next chapter.

Join some of the most influential industry figures at **SPiCE Middle East** as we offer expertly selected panels, breakthrough insights, and exceptional networking opportunities. As always, attendees can expect world-class content and an ideal platform for collaboration and strategic exchange.

Don't miss your chance to be part of the inaugural **SPiCE Middle East** in **Sharm El Sheikh, Egypt**, engaging with the industry leaders that drive gaming innovation in the region!



# MEET THE TEAM

#SPiCEMiddleEast



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## DAY 1

WEDNESDAY, 6 MAY 2026

### SP'iCE' BREAKER WELCOMING RECEPTION

Attendees have the opportunity to connect with like-minded professionals for an evening of informal drinks and snacks to get the ball rolling before the event starts.

17:00 Registration & Networking Drinks

17:15 SP'iCE' Breaker Welcoming Reception

## DAY 2

THURSDAY, 7 MAY 2026

### CONFERENCE, EXHIBITION & NETWORKING DRINKS

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics.

09:30 Registration & Morning Refreshments

10:30 - 16:00 Conference & Expo

17:00 Networking Drinks

## DAY 3

FRIDAY, 8 MAY 2026

### CONFERENCE & EXHIBITION

Attendees can explore the exhibition floor, network with industry leaders, and sit in on conference sessions led by experts on various topics.

09:30 Registration & Morning Refreshments

10:30 - 16:00 Conference & Expo





INTERESTED IN **SPEAKING?**

*#SPiCEMiddleEast*

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**SPICE**  
MIDDLE EAST

**6 - 8**  
**MAY 2026**

SHARM EL SHEIKH  
**EGYPT**

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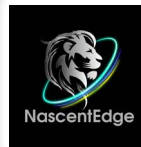
## STRATEGIC PARTNER



Elite Executive specialises in locating and attracting the top talent in and for the financial industry with the goal of being the “go-to” search firm. Elite Executive sources the best candidates from a curated network and database to ensure that we connect the right people quickly and diligently.

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NascentEdge is a provider of dynamic face-to-face meeting platforms allowing our clients to expand into a predefined target audience and amplify their business exposure globally.

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The NovaMotus Consultancy offers you direct access to the decision-makers, cutting out the middleman and paving the way forward for your successful business venture. Our team of experts focuses on gathering the right connections, creating a global networking of top tier senior level executives, making it easier for you to shake the correct hand. Closing deals and growing your business have never been this easy. Let us help you on your new (Nova) business journey, moving (Motus) on up towards a prosperous future.  
NovaMotus Consultancy – The Only Way is Up

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## STRATEGIC PARTNER



Empowering Brands and Businesses Through Strategic Marketing and Consulting Solutions.

## SPONSOR

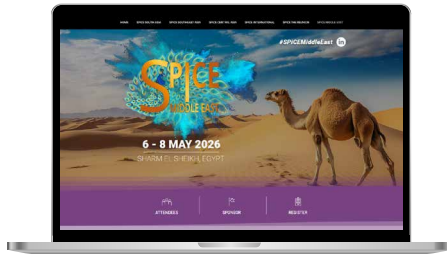


EI Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. EI Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious 5-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

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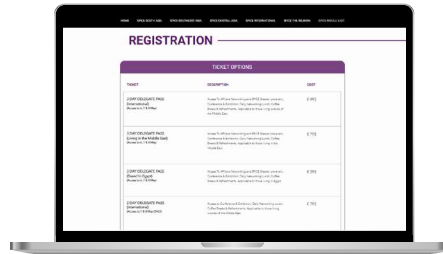
Registration is as easy as 1, 2, 3! Simply navigate to our registration page and select card registration or manual registration via invoice request!

We have a variety of ticket options available.  
To find more info on these navigate to: [www.spiceseries.com/sme](http://www.spiceseries.com/sme)



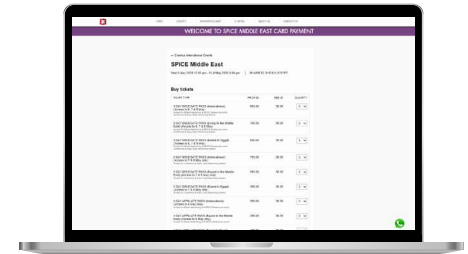
## STEP 1:

Visit "[www.spiceseries.com/sme](http://www.spiceseries.com/sme)" and navigate to the registration section.



## STEP 2:

Select a payment method, either Card Payment or Invoice Request.



## STEP 3:

Select your ticket, fill in the form, and you're all done!

## NEED HELP?

Contact us now and we will be happy to assist you with your enquiry



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+2782 907 5850



**Email:**  
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# EI NEWS

INSIGHTS BY EXPERTS

## UNLOCK INDUSTRY INSIGHTS WITH EI NEWS

### Your Gateway to Expert Knowledge & Event Highlights

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At **EI News**, we bring you closer to the pulse of global trends:

- **FEATURED NEWS:** In-depth articles from top industry leaders
- **EXCLUSIVE INTERVIEWS:** Get to know the voices behind our events
- **FEATURED IN THE SPOTLIGHT:** Discover how Eventus International is making waves across the industry

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